

Dear visitors to the exhibition stand,

We herewith fulfill our statutory data protection information obligation and would like to inform you as follows, in a transparent way, about the handling of your personal data.

**1. Responsibility for data processing**

KW automotive GmbH  
Aspachweg 14  
74427 Fichtenberg, Germany  
Tel.: +49 (0) 7971 / 9630-0  
Email: [info@KWautomotive.de](mailto:info@KWautomotive.de)

**2. Data protection contact**

If necessary, you can reach our officially-appointed data protection officer using the following contact data:

Data protection officer  
KW automotive GmbH  
Aspachweg 14  
74427 Fichtenberg, Germany  
Email: [Datenschutz@KWautomotive.de](mailto:Datenschutz@KWautomotive.de)

**3. Purpose of data collection**

We require the personal data you have produced to be able to make contact with you. This contact is either as a result of you possibly having an interest in products or services, or us possibly having an interest in your products or services. A contact may also be considered on the basis of a common interest.

**4. Legal basis**

We process your personal data based on the following legal stipulation:

**Article 6 of the DSGVO Paragraph 1 lit. b (performance of a contract if, for example, you request an offer or you express an interest in our products and services).**

or / and

**Article 6 of the DSGVO Paragraph 1 lit. f (relevant for the processing in the framework of a common interest or, possibly, also in the framework of procurement processes).**

Since you have provided your personal data willingly, e.g. In the form of a visiting card, we can see no opposing interests on your behalf that would oppose the described processing procedure.

**5. Additional details concerning the intended purpose**

We need a minimum level of personal data in order to receive agreed services or, of course, in order to request an individual offer. We always observe the principle of data economy, and we do not acquire any personal data that is not specifically required in accordance with Item No. 3 of this Privacy Statement.

**6. Internal and external forwarding of your personal data**

Internal forwarding of your personal data is carried out exclusively for the compliance with contractual obligations or for additional tasks in connection with the activities quoted in Item No. 3.

External forwarding of your personal data can be carried out under the following conditions:

- Commissioning of a sub-contractor for the fulfilling of the contractual obligations which have agreed with you in the framework of collaboration.
- Commissioning of supporting services where access to your personal data is necessary, or which, at least, cannot be fully excluded. These include, for example, EDP support services, services in the framework of invoice generation or the utilization of tax consultation services
- Forwarding of your personal data based on legal obligations
- Acquisition of information by credit agencies
- Forwarding of personal data by automatic comparison with databases in the framework of export controls.

**7. Forwarding of your personal data to a third country or to an international organization (outside the validity range of the DSGVO)**

We categorically do not forward your data to countries which are outside the validity range of the DSGVO (applies also to internationally active organizations). If, despite everything, forwarding does take place (e.g. in the framework of the use of software applications, or other IT services, whose manufacturers have their offices in a country outside the validity range of the DSGVO), then this would only take place with the presence of an appropriate EU Adequacy Decision or other appropriate guarantees (e.g. EU Standard Contractual Clauses). You have the right to receive detailed information in this regard. The desired information can be requested via our contact data (see No. 2).

**8. Retention period and deletion of your personal data**

Legislators have ruled on a variety of retention periods which we observe with great care, and about which we seek consultation to ensure that we meet these obligations. It is a fundamental fact that, in this context, we only retain your personal data for as long as is permitted by the defined purpose, or which the legislature has stipulated for verifiable reasons. If we should wish to retain your data for a longer period than described above, then we would request your voluntary declaration of agreement to do so.

#### **9. The right to information, deletion, correction, contradiction, and use of your personal data**

You have the right to request a confirmation from us as to whether your personal data is being processed. If this is the case, then you have the right to information about this personal data, and the following information:

- the purpose of the processing
- the categories of personal data that are being processed
- the receiver or category of receiver to whom your personal data has been revealed or to whom the data is still to be revealed, in particular in the case of receivers in EU third countries or in the case of international organizations
- if possible, the planned duration for which your personal data will be retained, or, if this is not possible, the criteria for the determination of this duration
- the existence of a right to correction or deletion of the personal data applicable to you, or to restriction of the processing by us or a right of objection to this processing
- the existence of a right to complain to a governing authority
- if the personal data has not been obtained from the person in question, all the available information concerning the origin of the data
- in the event of the existence of automatic decision making, including profiling (meaningful information concerning the involved logic and the scope and aspired to effects of such processing on your person).

If your personal data is forwarded to a third country or to an international organization, then you have the right to be informed of the appropriate "guarantees" covering the securing of an adequate data protection level associated with the forwarding process.

We will provide you with a free copy of the personal data that is the subject of processing. We are entitled to make a reasonable charge for any additional copies that you may request, based on the administration costs involved. If you submit the application electronically you will be provided with the information in a common electronic form, unless you specify a different format.

The right to receive a copy may be restricted if this would be detrimental to the rights and freedoms of other persons.

You have the right to demand that we immediately correct any of your personal data that is wrong. Whilst considering the purpose of the processing, you have the right to demand supplementation of incomplete personal data, including a declaration of supplementation. You are welcome to contact us in order to be able to execute this right.

You have the right to demand the deletion of the personal data that we retain, provided that one of the following criteria is fulfilled:

- The personal data is no longer required for the fulfilling of the agreed purpose.
- You retract a voluntary declaration of consent (however, the legality covered by the consent remains unaffected by this until the revocation of the processing completed).
- Your personal data has been processed illegally in the past.
- There is a legal obligation to delete.
- Your personal data was acquired with reference to services offered by the information company (persons under 16 years of age).

In addition, you have the right to demand that we restrict the processing if one of the following conditions applies:

- The veracity of the personal data is contested by you, for a period that makes it possible for us to check the veracity of the personal data.
- The processing is unlawful and you reject the deletion of your personal data and demand, instead, the restriction of use of your personal data.
- If we no longer need your personal data for the purposes of the processing, but you, however, need it for enforcement, exercising or defense of legal claims.
- If you have contested the processing, provided that it has not yet been determined whether our justified reasons outweigh your reasons.

#### **10. The right to data portability**

You have the right to receive your personal data, that we retain, in a structured, common and machine-readable format, provided that this is processed in an automated process.

You also have the right to forward this data to a different responsible person to whom the personal data has been made available, without any hindrance by us.

When exercising your right to data portability, you have the right to ensure that your personal data is forwarded directly to a different responsible person by us, provided that this technically feasible.

The right to data portability may be restricted if the rights and freedoms of other persons are infringed by the exercising of this right.

#### **11. Right of revocation of consent and continuance of consent already issued**

If we are processing your personal data based on a declaration of consent, you have the right to revoke the consent. The legality covered by the consent remains unaffected by this until the revocation of the processing completed. Item 8 of this privacy statement must also be taken into account when considering compliance with retention duration periods.

#### **12. Right of appeal to the supervising authority**

If you consider it necessary to appeal to the responsible supervising authority, then you are welcome to exercise this right at any time. The address of the responsible supervising authority in Baden-Württemberg, Germany, is as follows:

Der Landesbeauftragte für den Datenschutz und die Informationsfreiheit  
Lautenschlagerstrasse 20, 70173 Stuttgart

**13. Obligatory submission of your personal data and possible consequences of refusal to submit**

We need the personal data that you produce for making contact and for ordering desired products and services and for inquiries to generate an individual offer. It would otherwise be impossible to order the desired products and services and to generate individual offers.

**14. Automatic decision making and profiling**

Automatic decision making with regard to your person does not take place. No "profiling" is carried out using the personal data you produce.

**15. Change of purpose**

If we intend to change the purpose for which your personal data was originally acquired, we will advise you of this intent in advance, and in detail, in a transparent manner. In this case we will, of course, provide all the statutory stipulated information. If the change of purpose concerns processing of personal data based on the legal basis of a voluntary declaration of consent, we will inform you accordingly and request your formal consent to do so.

**16. Outstanding questions, complaints and suggestions**

You are welcome to contact us in the event of questions, complaints, and suggestions concerning data protection. If necessary, you are welcome to contact us (see Item No. 2).

Date of issue: 4/19/2024