

Many thanks for your interest in our Social Media presence and for paying us a visit there. This privacy statement covers our presence on Social Media, such as Facebook, Instagram, YouTube, Xing, LinkedIn and Tik Tok (hereinafter referred to as "Social Media Platform") with the pages that we operate (hereinafter referred to as "Social Media Page" in each case).

This covers the following actual presences:

- **Facebook Platform**
 - "kwautomotive gmbh" - (<https://www.facebook.com/kwautomotivegmbh>), (hereinafter "Facebook Page"),
 - "ap sportfahrwerke" - (<https://www.facebook.com/ap.sportfahrwerke>), (hereinafter "Facebook Page"),
 - "ap Sportfahrwerke international" - (<https://www.facebook.com/profile.php?id=100071116248823>), (hereinafter "Facebook Page"),
 - "ST suspensions (DE, AT, CH)" - (<https://www.facebook.com/STsuspensionsDE>), (hereinafter "Facebook Page"),
 - "ST suspensions (Standard)" - (<https://www.facebook.com/STsuspensionsINT>), (hereinafter "Facebook Page"),
 - "KW suspensions (DE, AT, CH)" - (<https://www.facebook.com/KWsuspensionsDE/>), (hereinafter "Facebook Page"),
 - "KW suspensions (Standard)" - (<https://www.facebook.com/KWsuspensionsINT>), (hereinafter "Facebook Page"),
 - "BBS" - (<https://www.facebook.com/bbs.wheels/>), (hereinafter "Facebook Page"),
 - "Ascher-Racing" - (<https://www.facebook.com/ascher.racing>), (hereinafter "Facebook Page"),
 - "TrackTime" - (<https://www.facebook.com/tracktime.official>), (hereinafter "Facebook Page"),
 - "Simracing-Store" - (<https://www.facebook.com/simracingstore.de/>), (hereinafter "Facebook Page"),
 - "RaceRoom" - (<https://www.facebook.com/raceroom>), (hereinafter "Facebook Page"),
- **Instagram Platform**
 - "kwautomotivegmbh" - (<https://www.instagram.com/kwautomotivegmbh/>), (hereinafter "Instagram Page"),
 - "kw_suspension" - (https://www.instagram.com/kw_suspension/), (hereinafter "Instagram Page"),
 - "kw_ausbildung" - (https://www.instagram.com/kw_ausbildung/), (hereinafter "Instagram Page"),
 - "kw.youngster.racing" - (<https://www.instagram.com/kw.youngster.racing/>), (hereinafter "Instagram Page"),
 - "apsportfahrwerke" - (<https://www.instagram.com/apsportfahrwerke/>), (hereinafter "Instagram Page"),
 - "st_suspensions" - (https://www.instagram.com/st_suspensions/), (hereinafter "Instagram Page"),
 - "bbs_germany_official" - (https://www.instagram.com/bbs_germany_official/), (hereinafter "Instagram Page"),
 - "ascher.racing" - (<https://www.instagram.com/ascher.racing/?hl=de>), (hereinafter Instagram Page"),
 - "tracktime.official" - (<https://www.instagram.com/tracktime.official/>), (hereinafter Instagram Page"),
 - "simracing.store" - (<https://www.instagram.com/simracing.store/>), (hereinafter Instagram Page"),
 - "raceroom_official" - (https://www.instagram.com/raceroom_official/?hl=de), (hereinafter "Instagram Page"),
- **YouTube Platform**
 - "KW automotive" - (<https://www.youtube.com/@KWgewindefahrwerke>), (hereinafter "YouTube Page"),
 - "BBS automotive GmbH" - (https://www.youtube.com/@BBS_wheels), (hereinafter "YouTube Page"),
 - "TrackTime TV" - (<https://www.youtube.com/@tracktimetv9976/featured>), (hereinafter "YouTube Page"),
 - "RaceRoom" - (<https://www.youtube.com/RaceRoomRacing>), (hereinafter "YouTube Page"),
- **Xing Platform**
 - "KW automotive GmbH" - (<https://www.xing.com/pages/kwautomotivegmbh>), (hereinafter "Xing Page"),
- **LinkedIn Platform**
 - "KW automotive Group" - (<https://www.linkedin.com/company/kw-automotie/>), (hereinafter "LinkedIn Page")
 - "BBS Autotechnik GmbH" - (<https://www.linkedin.com/company/bbs-wheels>), (hereinafter "LinkedIn Page")

- **TikTok Platform**
"kwsuspension" - (<https://www.tiktok.com/@kwsuspension?lang=de-DE>),
(hereinafter "TikTok Page")
"st_suspensions" - (https://www.tiktok.com/@st_suspensions?lang=de-DE),
(hereinafter "TikTok Page")
"bbs.wheels" - (<https://www.tiktok.com/@bbs.wheels>),
(hereinafter "TikTok Page")
- **Twitch Platform**
"RaceRoomRacingExperience" – (<https://www.twitch.tv/raceroomracingexperience>),
(hereinafter "Twitch Page"),
- **X Platform**
"RaceRoom" – (<https://twitter.com/raceroom>),
(hereinafter "X Page"),

The following information provides details of the processing of your personal data and concerning your rights as the person affected in the framework of the use of our Social Media Pages.

The personal data comprises:

All information that refers to an identified or identifiable natural person; identifiable is considered to be a natural person that can be identified, directly or indirectly, in particular by allocation to an identification, such as to a name, to an identification number, to location data, to an online identifier, or to one or more special characteristics that are the expression of the physical, physiological, genetic, psychic, economic, cultural or social identity of this natural person

1. Person responsible

Person responsible for data processing in line with DSGVO:

KW automotive GmbH
Aspachweg 14
74427 Fichtenberg, Germany
Tel.: +49 (0) 7971 / 9630-0
Email: info@KWautomotive.de

In addition to us, the individual operator of the Social Media Platform (hereinafter "Provider") is also responsible for data processing on our Social Media Page. This is:

- for the Facebook Platform, **Meta Platforms Ireland Limited**, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland (hereinafter also "Facebook") and
- for the Instagram Platform, **Meta Platforms Ireland Limited**, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland (hereinafter also "Instagram"),
- for the YouTube Platform, **Google Ireland Limited**, Gordon House, Barrow Street, Dublin 4, Ireland (hereinafter also "YouTube")
- for the Xing Platform, **XING SE**, Dammtorstrasse 30, 20354 Hamburg, Germany (hereinafter also "Xing"),
- for the LinkedIn Platform, **LinkedIn Ireland Unlimited Company**, Wilton Plaza, Wilton Place, Dublin 2, Ireland (hereinafter also "LinkedIn"),
- for the TikTok Platform, **TikTok Technology Limited**, 10Earlsfort Terrace, Dublin, D02 T380, Ireland (hereinafter also "TikTok"),
- for the Twitch Platform, **Twitch Interactive, Inc.**, 350 Bush Street, 2nd Floor, San Francisco, CA 94104 (hereinafter "Twitch"),
- for the X Platform, **Twitter International Unlimited Company**, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland (hereinafter also "X"),

2. Contact details for the data protection officer:

If necessary, you can reach our officially-appointed data protection officer using the following contact data:

Data protection officer
KW automotive GmbH
Aspachweg 14
74427 Fichtenberg, Germany
Email: Datenschutz@KWautomotive.de

Data protection officer for the Social Media Providers:

For Facebook:

The **Data protection officer at Facebook** can be contacted using one of these online contact forms: <https://de-de.facebook.com/help/contact/540977946302970>

For Instagram:

The **Data protection officer at Instagram** can be contacted using one of these online contact forms: <https://de-de.facebook.com/help/contact/540977946302970>.

For YouTube:

The **Data protection officer at Google** can be contacted using one of these online contact forms: <https://support.google.com/policies/troubleshooter/7575787>.

For Xing:

The **Data protection officer at Xing** can be contacted by email at datenschutzbeauftragter@xing.com or by post, using the following address: Datenschutzbeauftragte, c/o XING SE, Dammtorstrasse 30, 20354 Hamburg, Germany.

For LinkedIn:

The **Data protection officer at LinkedIn** can be contacted using one of these online contact forms: <https://www.linkedin.com/help/linkedin/ask/TSO-DPO>.

For TikTok:

The **Data protection officer at TikTok** can be contacted using the online contact form: <https://www.tiktok.com/legal/report/DPO>

For Twitch:

The **Data protection officer at Twitch** can be contacted by email at privacy@twitch.tv or using the online contact form: https://help.twitch.tv/s/contactsupport?language=en_US.

For X:

The **Data protection officer at X** can be contacted using the online contact form: https://twitter.ethicspointvp.com/custom/twitter/forms/data/form_data.asp.

3. General points about the Social Media Platform

We would like to point out that you are using our Social Media Page, and its functions, as well as the Social Media Platform as a whole, at your own responsibility. This applies particularly for the use of the interactive functions (e.g. Liking, Following, Commenting, Sharing, Evaluating).

The definitive factors for your use of the Facebook Platform, and the data processing by Facebook (the META company) are, primarily, the **Terms of Use** (<https://de-de.facebook.com/legal/terms?ref=pf>) and the **Data Protection Directive** (https://www.facebook.com/privacy/policy?entry_point=data_policy_redirect&entry=0) of Facebook and the so-called joint-controller-addendum (https://de-de.facebook.com/legal/terms/page-controller_addendum).

The definitive factors for your use of the Instagram Platform, and the data processing by Instagram (the META company) are, primarily, the **Terms of Use** (<https://help.instagram.com/581066165581870>) and the **Data Protection Directive** (<https://help.instagram.com/519522125107875>) of Instagram.

The definitive factors for your use of the YouTube Platform, and the data processing by YouTube (the Google company) are, primarily, the **Terms of Use** (<https://www.youtube.com/t/terms>) and the **Data Protection Directives** (<https://policies.google.com/privacy>) of Google.

The definitive factors for your use of the Xing Platform and the data processing by Xing are, primarily, the **General Terms of Business** (<https://www.xing.com/terms>) and the **Privacy Statement** (<https://privacy.xing.com/de/datenschutzerklaerung>) of Xing.

The definitive factors for your use of the LinkedIn Platform, and the data processing by LinkedIn are, primarily, the **User Agreement** (<https://www.linkedin.com/legal/user-agreement>), the **Data Protection Directive** (<https://www.linkedin.com/legal/privacy-policy>) of LinkedIn and the so-called joint-controller-addendum (<https://legal.linkedin.com/pages-joint-controller-addendum>).

The definitive factors for your use of the TikTok Platform and the data processing by TikTok are, primarily, the **Terms of Use** (https://www.tiktok.com/legal/page/eea/terms-of-service/de?enter_method=bottom_navigation) and the **Data Protection Directive** (<https://www.tiktok.com/legal/page/eea/privacy-policy/de>).

The definitive factors for your use of the Twitch Platform and the data processing by Twitch are, primarily, the **Terms of Use** (<https://www.twitch.tv/p/de-de/legal/terms-of-services/>) and the **Data Protection Directive** (<https://www.twitch.tv/p/de-de/legal/privacy-notice/>).

The definitive factors for your use of the X Platform and the data processing by X are, primarily, the **General Terms of Business** (<https://twitter.com/de/tos>) and the **Data Protection Directives** (<https://twitter.com/de/privacy>).

We are not able to have any influence on the data acquisition and its ongoing use by the service provider. This also applies to the scope, the site (locality) of data processing and the duration of data retention. In addition, the implementation of statutory deletion obligations, the degree to which the service provider is complying with the deletion obligations, which evaluations and links are carried out with the data, and to whom the data is being forwarded, is outwith our sphere of knowledge and we have no influence over this.

You should, therefore, check continuously which items of personal information (personal data) you, as a user, are revealing on the individual Social Media Platform.

Please desist from providing confidential information (e.g. job application documents and bank and payment details) via our Social Media Page.

If you wish to gain further information about our company, without using the Social Media Platform, you can, as an alternative, call up much of the information offered on our Social Media Page on our website <https://kwautomotive.de>.

4. Type, scope purpose and legal basis for processing of your personal data:

We operate our Social Media Page to provide information about our company to users and visitors and for us to contact them.

The processing of your personal data is thus carried out, unless subsequently described to the contrary, on the basis of our justified interest (Article 6 Paragraph 1 lit. f DSGVO) in the commercial operating, optimization and analysis of the use of our Social Media Page, and for communication with the visitors to the Social Media Page. The execution of advertising activities via the Social Media Platform also represents our justified interests.

The use of our Social Media Platform is, in part, also possible without registering on the Social Media Platform. Personal data may also be processed even if you use the Social Media Platform without registration.

Below you will see an overview of the type, scope, purposes and, possibly, the specific legal bases for the automatic data processing in the framework of the use of our Social Media Page.

Analysis of use

In the framework of the operation of our Social Media Page, we use the "Insights" or "Analytics" functions of the Social Media Platform, by which the operator provides us the statistical data concerning the use of our Social Media Page, and which are anonymous for us, i.e. the personal data of the individual user or visitor cannot be seen by us. The data that the provider collects for the analysis of the use in connection with our Social Media Page is not known to us in detail.

- From Facebook we receive particularly aggregated data for the following areas: Activities (e.g. interactions and profile visits and website clicks or the number of persons that see the content and where they find it), content (evaluations of articles, stories and promotions) and target groups (demographic details for the subscribers and other visitors).
- From Instagram we receive particularly aggregated data for the following areas: Activities (e.g. interactions and profile visits and website clicks or the number of persons that see the content and where they find it), content (evaluations of articles, stories and promotions) and target groups (demographic details for the subscribers and other visitors).
- From YouTube we receive particularly aggregated data for the following areas: Number of so-called impressions, profile visits and followers (including growth figures and developments over time).
- From Xing we receive particularly aggregated data for the following areas: Range (impressions), interactions ((link) Clicks, Likes, Shares, Comments), target group (demographic/geographic details, websites visited previously).
- From LinkedIn we receive particularly aggregated data for the following areas: Range (Impressions, Page call-ups, Unique User, Access to sub-pages), Target group (demographic details), Interactions (Impressions, Reactions, Click-rate, Like details, Shares, Comments, (Link) Clicks, Engagement Rate), target group (demographic/geographic details).
- From TikTok we receive particularly aggregated data for the following areas: Activities (e.g. interactions and profile visits and website clicks or the number of persons that see the content and where they find it), content (evaluations of articles, stories and promotions) and target groups (demographic details for the subscribers and other visitors).
- From Twitch we receive particularly aggregated data for the following areas: Use and Diagnostic details, Total Views, Live Views, Clip Views, Streamed Time, Viewed minutes, Unique Chatters, Chat news, Views according to source per stream (Channels, Locations, Platforms), Campaign Performance Reports.
- From X we receive particularly aggregated data for the following areas: Range (e.g. Active viewers, Video Thumbnail impressions), Interactions (e.g. Clicks, Shares), Target group (e.g. demographic/geographic details, pages or videos visited previously, Viewer retention).

Cookies

The service provider uses Cookies and Cookie-like technologies, generally small files that are stored on the end-user equipment (hereinafter referred to as "Cookies"), amongst other things to provide a comprehensive scope of functions, to make the use more convenient and to be able to optimize their service provision. The data acquired using Cookies is stored and processed directly by the service provider. We, ourselves, do not have access to this, and we do not have any influence on the way that the service provider uses it.

The information acquired using Cookies can be used by the service provider within the Social Media Platform and in more extensive service provider services, and in the services of third parties that are used by the service providers, for the generation of user profiles for market research and advertising purposes. This takes into account your behavior of use and your interests based on this behavior. In this regard, the service provider can, for example, make it possible for partners, and even third parties, to use this data to generate advertising within the Social Media Platform, and also outside it. If you use the Social Media Platform on several different end-user devices, acquisition and evaluation can also be carried out across all these devices, particularly if you are logged in as a user.

Specific information concerning the Type, Scope, Purposes, Legal bases and the possibility of making an appeal (“Opt-Out”) when the specific service provider uses Cookies can be obtained using the following links:

- **Cookie Directive at Facebook** (<https://www.facebook.com/privacy/policies/cookies>),
- **Cookie Directive at Instagram** (<https://help.instagram.com/1896641480634370>),
- The YouTube platform incorporating **Cookie Instructions at Google** (<https://policies.google.com/technologies/cookies>),
- **Privacy Statement at Xing** (<https://privacy.xing.com/de/datenschutzerklaerung>),
- **Cookie Directive at LinkedIn** (<https://www.linkedin.com/legal/cookie-policy>),
- **Cookie Directive at TikTok** (<https://www.tiktok.com/legal/page/global/tiktok-website-cookies-policy/de> and <https://www.tiktok.com/legal/page/global/cookie-policy/de>),
- **Cookie Directive at Twitch** (<https://www.twitch.tv/p/de-de/legal/cookie-notice/>),
- **Cookie Directive at X** (<https://help.twitter.com/de/rules-and-policies/x-cookies>),

If you do not wish to have the use of Cookies and/or Cookie-like technologies, you can prevent their storage on your end-user device using specific settings on your end-user device and/or internet browser, or you can use separate possibilities for making an appeal. Please note the functionality and the scope of functions on our Social Media Page may be restricted as a result.

Making contact via our Social Media Page

If you contact us directly via our Social Media Page (e.g. via a personal message, a Messenger contact or a Form), we will process the personal data that you provide in this way only in a targeted purpose-related way, for communication within the framework of your inquiry. Transfer of data to other internal systems will only be carried out if we need to generate a quotation or if a purchase contract is produced.

If you are requested, by us, to provide a voluntary declaration of consent, this data processing will be carried out on the basis of Article 6 Paragraph 1 li. a DSGVO.

If an initiation of a contractual relationship is concerned, then the processing of your personal data, that is provided in the framework of a direct contact process via the Social Media Platform, will be carried out on the legal basis Article 6 Paragraph 1 lit. b DSGVO.

Advertising based on interests

We are in a position to use the demographic and geographic evaluations of our target groups provided to us by the service provider to place interest-based advertisements on our Social Media Page and to highlight our contributions, without having received direct knowledge of the identity of the user or visitor to whom the advertisements are shown. In this case, the display of advertising or the highlighting of contributions on our Social Media Page is carried out on the basis of an analysis of previous use behavior from the service provider, but where we have only got anonymized or pseudonymized information, which, in accordance with the rules, does not make it possible for us identify you as a person, and at no point in time allows us to associate it with the personal data which we have on file.

If, in the framework of advertising based on interests, we wish, in exceptional cases, to make an extended comparison with customer lists, then this would only be carried out after receiving your voluntary consent (Article 6 Paragraph 1 lit. a. DSGVO).

- As a user of a Facebook account, which is linked to your Facebook account, you can modify the settings in the **Settings for advertising preferences at Facebook** (<https://www.facebook.com/about/privacy/>) to show to what extent your user behavior can be acquired and used by Facebook.
- As a user of an Instagram account, which is linked to your Facebook account, you can modify the settings in the **Settings for advertising preferences at Facebook** (<https://www.facebook.com/about/privacy/>) to show to what extent your user behavior can be acquired and used by Facebook.
- As a user of the YouTube Platform, you can also use it to control how the YouTube Platform uses the **comprehensive settings for advertising at Google** (<https://www.google.com/settings/u/0/ads/authenticated>) to what extent it can acquire and use your behavior use of Google.
- As a user of the Xing Platform, you can modify, in the **Settings for “Measurement and Optimization of Advertising”** (<https://privacy.xing.com/de/datenschutzerklaerung/informationen-die-wir-auf-grund-ihrer-nutzung-von-xing-automatisch-erhalten/messung-und-optimierung-von-werbung>), to what extent your user behavior can be acquired and used by Xing.
- As a user of the LinkedIn Platform, you can modify the settings in the **LinkedIn Advertising Display Settings** (<https://www.linkedin.com/legal/privacy-policy>) to what extent your user behavior can be acquired and used by LinkedIn. More information concerning the management of advertising settings on the LinkedIn Platform is available using the following link: <https://www.linkedin.com/help/linkedin/answer/65446/anzeigeneinstellungen-verwalten?lang=de>.
- As a user of the TikTok Platform, you can check, in the **Community Directives** <https://www.tiktok.com/community-guidelines/de-de/overview/>) to what extent your user behavior can be acquired and used by TikTok.
- As a user of Twitch can modify the settings in the **Twitch Advertising Display Settings** (<https://www.twitch.tv/p/de-de/legal/ad-choices/>) to what extent your user behavior can be acquired and used by Twitch.
- As a user of X can modify the settings for **“Individualization and Data”** <https://twitter.com/settings/account/personalization>) to control to what extent your user behavior can be acquired and used by X.

User interaction

It is possible for us, in accordance with the method of functioning of a Social Media Platform, to obtain knowledge of users who like our Social Media Page and our contributions, who subscribe to them, evaluate them, comment on them or share them, provided that they have made their interaction on the Social Media Platform public and have not marked their interaction as specifically "private" using the corresponding settings on the Social Media Platform. We evaluate this information in aggregated form in order to provide our users and visitors with content that may be of more interest to them. There is no tracing back to a natural person in this context.

In your Social Media Profile, you have the option, as a user, of actively hiding your "Posts", "Tweets", "Rated Videos", "Subscriptions", "Followers" and other profile information, for example, or of no longer following our Social Media Page, or of no longer subscribing to it. In this case, you will no longer appear in the list of so-called followers of, or subscribers to, this Social Media Page.

5. Internal and external forwarding of your personal data

Internal forwarding of your personal data is carried out exclusively for the compliance with contractual obligations or for additional tasks in connection with the stated purposes.

External forwarding of your personal data can be carried out under the following conditions:

- Commissioning of a sub-contractor (possibly an order processor) to fulfill the tasks allocated to the responsible authority.
- Commissioning of supporting services where access to your personal data is necessary, or which, at least, cannot be fully excluded. These include, for example, EDP support services, services in the framework of invoice generation or the utilization of tax consultation services
- Forwarding of your personal data based on legal obligations
- Possible acquisition of information by credit agencies
- Possibly forwarding of personal data by automatic comparison with databases in the framework of export controls

Forwarding of your personal data by the individual Social Media Service Provider

Information concerning forwarding of your personal data by the individual Social Media Service Provider can be obtained using the following links:

- **Data Protection Directive at Facebook** (<https://de-de.facebook.com/privacy/policy/>)
- **Data Protection Directive at Instagram** (<https://help.instagram.com/519522125107875>)
- The YouTube Platform encompassing **Privacy Statement at Google** (<https://policies.google.com/privacy#infosharing>)
- **Privacy Statement at Xing** (<https://privacy.xing.com/de/datenschutzerklaerung>)
- **Data Protection Directive at LinkedIn** (<https://www.linkedin.com/legal/privacy-policy>)
- **Data Protection Directive at TikTok** (<https://www.tiktok.com/legal/page/eea/privacy-policy/de>)
- **Data Protection Directive at Twitch** (<https://www.twitch.tv/p/de-de/legal/privacy-notice/>)
- **Data Protection Directive at X** (<https://twitter.com/de/privacy>)

6. Forwarding of your personal data to a third country or to an international organization (outside the validity range of the DSGVO)

We categorically do not forward your personal data to countries which are outside the validity range of the DSGVO (applies also to internationally active organizations). If, despite everything, forwarding does take place (e.g. in the framework of the use of software applications, or other IT services, whose manufacturers have their offices in a country outside the validity range of the DSGVO), then this would only take place with the presence of an appropriate EU Adequacy Decision or other appropriate guarantees (e.g. EU Standard Contractual Clauses with possible additional supplementary measures). You have the right to this and to receive further detailed information concerning the appropriate guarantees. The desired information can be requested via the contact data of our data protection officer (see No. 2).

Data processing by the individual Social Media Service Provider also regularly takes place in third countries outside of the EU / EEA, such as, in particular, the USA. Further information about this can be obtained from the individual data protection information of the specific Social Media Service Provider (please also see Item 12 in this privacy statement)

7. Retention period and deletion of your personal data

Legislators have ruled on a variety of retention periods which we observe with great care, and about which we seek consultation to ensure that we meet these obligations. It is a fundamental fact that, in this context, we only retain your personal data for as long as is permitted by the defined purpose, or which the legislature has stipulated for verifiable reasons. If we should wish to retain your data for a longer period than described above, then we would request your voluntary declaration of agreement to do so.

Fundamentally, we do not have any influence how the Social Media Service Provider saves and deletes your data on the Social Media Platform. Further information can be obtained using the following links:

- **Data Protection Directive at Facebook** (<https://de-de.facebook.com/privacy/policy/>)
- **Data Protection Directive at Instagram** (<https://help.instagram.com/519522125107875>)
- The YouTube Platform encompassing **Privacy Statement at Google** (<https://policies.google.com/technologies/retention>)
- **Privacy Statement at Xing** (<https://privacy.xing.com/de/datenschutzerklaerung>)
- **Data Protection Directive at LinkedIn** (<https://www.linkedin.com/legal/privacy-policy>)
- **Data Protection Directive at TikTok** (<https://www.tiktok.com/legal/page/eea/privacy-policy/de>)
- **Data Protection Directive at Twitch** (<https://www.twitch.tv/p/de-de/legal/privacy-notice/>)
- **Data Protection Directive at X** (<https://twitter.com/de/privacy>)

8. The right to information, deletion, correction, contradiction, and use of your personal data

You have the right to request a confirmation from us as to whether your personal data is being processed. If this is the case, then you have the right to information about this personal data, and the following information:

- the purpose of the processing
- the categories of personal data that are being processed
- the receiver or category of receiver to whom your personal data has been revealed or to whom the data is still to be revealed, in particular in the case of receivers in EU third countries or in the case of international organizations
- if possible, the planned duration for which your personal data will be retained, or, if this is not possible, the criteria for the determination of this duration
- the existence of a right to correction or deletion of the personal data applicable to you, or to restriction of the processing by us or a right of objection to this processing
- the existence of a right to complain to a governing authority
- if the personal data has not been obtained from the person in question, all the available information concerning the origin of the data
- in the event of an existing automatic decision making, including profiling

If your personal data is forwarded to a third country or to an international organization, then you have the right to be informed of the appropriate "guarantees" covering the securing of an adequate data protection level associated with the forwarding process.

We will provide you with a free copy of the personal data that is the subject of processing. We are entitled to make a reasonable charge for any additional copies that you may request, based on the administration costs involved. If you submit the application electronically you will be provided with the information in a common electronic form, unless you specify a different format.

The right to receive a copy may be restricted if this would be detrimental to the rights and freedoms of other persons.

You have the right to demand that we immediately correct any of your personal data that is wrong. Whilst considering the purpose of the processing, you have the right to demand supplementation of incomplete personal data, including a declaration of supplementation. You are welcome to contact our data protection officer in order to be able to execute this right.

You have the right to demand the deletion of the personal data that we retain, provided that one of the following criteria is fulfilled:

- the personal data is no longer required for the fulfilling of the agreed purpose.
- You retract a voluntary declaration of consent (however, the legality covered by the consent remains unaffected by this until the revocation of the processing completed).
- Your personal data has been processed illegally in the past.
- there is a legal obligation to delete.
- your personal data was acquired with reference to services offered by the information company (persons under 16 years of age).

In addition, you have the right to demand that we restrict the processing if one of the following conditions applies:

- the veracity of the personal data is contested by you, for a period that makes it possible for us to check the veracity of the personal data.
- the processing is unlawful and you reject the deletion of your personal data and demand, instead, the restriction of use of your personal data.
- if we no longer need your personal data for the purposes of the processing, but you, however, need it for enforcement, exercising or defense of legal claims.
- if you have contested the processing, provided that it has not yet been determined whether our justified reasons outweigh your reasons.

9. The right to data portability

You have the right to receive your personal data, that we retain, in a structured, common and machine-readable format, provided that this is processed in an automated process.

You also have the right to forward this data to a different responsible person to whom the personal data has been made available, without any hindrance by us.

When exercising your right to data portability, you have the right to ensure that your personal data is forwarded directly to a different responsible person by us, provided that this is technically feasible.

The right to data portability may be restricted if the rights and freedoms of other persons are infringed by the exercising of this right.

10. Right of revocation of consent and continuance of consent already issued

If we are processing your personal data based on a declaration of consent, you have the right to revoke the consent. The legality covered by the consent remains unaffected by this until the revocation of the processing is completed. Item 7 of this privacy statement must also be taken into account when considering compliance with retention duration periods.

11. Right of appeal to the supervising authority

If you consider it necessary to appeal to the responsible supervising authority, then you are welcome to exercise this right at any time.

Der Landesbeauftragte für den Datenschutz und die Informationsfreiheit Baden-Württemberg
Lautenschlagerstr.20, 70173 Stuttgart, Germany

12. The rights of the individual affected with respect to the service provider of the individual Social Media Platform

All of the rights of the individual affected, quoted in Item No.10 of this Privacy Statement, can also be asserted against the service provider of the individual Social Media Platform. We recommend that you address your requests for information, and the assertion of additional rights of the individual affected concerning our Social Media Pages, directly to the service provider. Because, as the operator of the Social Media Platform, the service provider alone is in possession of the direct access possibilities to the required information, and who can take any required measures and provide information.

The way in which you can assert your rights as the individual affected with respect to the individual service provider can be obtained in the

- **Data Protection Directive at Facebook** (<https://de-de.facebook.com/privacy/policy/>)
- **Data Protection Directive at Instagram** (<https://help.instagram.com/519522125107875>)
- The YouTube Platform encompassing **Privacy Statement at Google** (<https://policies.google.com/privacy#infodelete>)
- **Privacy Statement at Xing** (<https://privacy.xing.com/de/datenschutzerklaerung>)
- **Data Protection Directive at LinkedIn** (<https://www.linkedin.com/legal/privacy-policy>)
- **Data Protection Directive at TikTok** (<https://www.tiktok.com/legal/page/eea/privacy-policy/de>)
- **Data Protection Directive at Twitch** (<https://www.twitch.tv/p/de-de/legal/privacy-notice/>)
- **Data Protection Directives at X** (<https://twitter.com/de/privacy>)

As a user of Facebook, you can carry out specific adaptations in the **Data Protection Settings at Facebook** (<https://www.facebook.com/login/?next=%2Fsettings%2Fprivacy%2F&ref=%2Fsettings%2Fprivacy%2F>). More information about this is available directly on the Facebook Platform: <https://www.facebook.com/privacy/center/>.

As a user of Instagram, you can carry out specific adaptations in the **Data Protection Settings at Instagram** (https://www.instagram.com/accounts/privacy_and_security). More information about this is available directly on the Instagram Platform: <https://help.instagram.com/116024195217477>.

As a user of YouTube, you can carry out specific adaptations in the **Data Protection Settings at YouTube** (https://www.youtube.com/account_privacy) and the **Data Protection Settings at Google** (<https://policies.google.com/privacy#infochoices>) also covering the YouTube Platform.

As a user of Xing, you can carry out specific adaptations of representation, traceability, activity visibility, contact lists and news in the **Data Protection Settings at Xing** (<https://www.xing.com/settings/privacy/profile>).

As a user of LinkedIn, you can carry out specific adaptations in the **Data Protection Settings at LinkedIn** (<https://www.linkedin.com/legal/privacy-policy>).

As a user of TikTok, you can manage your account information, data protection settings and public presence via the **Security and Data Protection Control Center at TikTok** (<https://www.tiktok.com/safety/de>).

As a user of Twitch, you can carry out specific adaptations, and manage them, in the **individual Account Settings and in the Data Protection Settings at Twitch** (<https://www.twitch.tv/p/de-de/legal/privacy-notice/>).

As a user of X, you can carry out specific adaptations in the **Data Protection Settings at X** (<https://twitter.com/settings/account/personalization>).

13. Linking to Offered Third-Parties

Social Media Pages, websites and services from other providers, to which our Social Media Page is linked, have been, and will be, structured and provided by third parties. We have no influence on the structure, content and method of functioning of these third-party providers and we distance ourselves from all content of all linked offerings by third parties.

Please note that the offers from third parties linked from our Social Media Page may install their own Cookies on your end-user device and may possibly acquire personal data. We have no influence on this. Details about the individual responsible person can be viewed via their masthead and privacy statement.

Date of issue: 4/26/2024