

Dear ladies and gentlemen,

We herewith fulfill our statutory data protection information obligation and would like to inform you as follows, in a transparent way, about the handling of your personal data.

1. Responsibility for data processing

KW automotive GmbH
Aspachweg 14
74427 Fichtenberg, Germany
Tel.: +49 (0) 7971 / 9630-0
Email: info@KWautomotive.de

2. Data protection contact

If necessary, you can reach our officially-appointed data protection officer using the following contact data:

Data protection officer
KW automotive GmbH
Aspachweg 14
74427 Fichtenberg, Germany
Email: Datenschutz@KWautomotive.de

3. Purpose of data collection

We process your personal data for the following reasons:

1. *Server Logfiles*: This data is exchanged automatically and is indispensable for secure and functional communication.
2. *Technically required Cookies**: According to § 25 Paragraph 2 TTDSG: This data is processed, or the Cookies are saved in order to facilitate the desired required function of our home page.
3. *Technically not required Cookies**: According to § 25 Paragraph 1 TTDSG: This data is processed, or these Cookies are saved in order to analyze the user behavior and in order for us to improve our offers / website. Such Cookies may also be saved to facilitate the use of an incorporated external service.
4. *Use of our contact form*: Your voluntary data entry makes it possible for us to contact you.

*A detailed explanation of the Cookies used can be seen in Item No.16 of this privacy statement.

4. Legal bases

We process your personal data based on the following legal bases:

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|----|--|------------------------------------|
| 1. | Server Logfiles for operation of the home page: | Article 6 Paragraph 1 lit. f DSGVO |
| 2. | Technically required Cookies: | Article 6 Paragraph 1 lit. f DSGVO |
| 3. | Technically <u>not</u> required Cookies: | Article 6 Paragraph 1 lit. a DSGVO |
| 4. | Use of our contact form: | Article 6 Paragraph 1 lit. a DSGVO |

Extended conversions for Google Ads: If customers click on our Google Ads and then make use of the advertised service (so-called "Conversion"), then the data entered by the user, such as the email address, the name, the residential address and telephone number can be forwarded to Google. The hash values are then compared with the existing Google accounts of the user in order better to evaluate and to be able to improve their performance based on the interaction of the user with the ads (e.g. clicks and views); Legal bases: Consent (Art. 6 Paragraph 1 S. 1 lit. a) DSGVO); Website: <https://support.google.com/google-ads/answer/9888656?hl=en&sjid=7398157075014661177-EU>; Privacy statement: <https://business.safety.google/adsprocessor/terms/>; Basis third country forwarding: EU-US Data Privacy Framework (DPF), Standard contract clause:: <https://business.safety.google/adsprocessor/terms/sccs/c2p/>.

5. Justified interests of the person responsible

1. **Server Logfiles for operation of the home page:** This data is exchanged automatically and is indispensable and expedient for secure and functional communication, less severe means are not expedient. A secure and functional home page is also in the interest of the visitors to our home page. We are not aware of any contrary interests.
2. **Technically required Cookies:** A functioning home page is both in the interests of our home page visitors and in our interests. We are not aware of any contrary interests. Technically required Cookies are necessary for achieving the purpose, a less severe measure is not available.

6. Internal and external forwarding of your personal data

Internal forwarding of your personal data takes place only to fulfill the purposes quoted in Item No. 3.

External forwarding of your personal data can be carried out under the following conditions:

- Commissioning of a sub-contractor to fulfill the purposes quoted in Item No. 3
- Commissioning of supporting services where access to your personal data is necessary, or which, at least, cannot be fully excluded. This includes EDP support services, for example
- Forwarding of your personal data based on legal obligations

7. Forwarding of your personal data to a third country or to an international organization (outside the validity range of the DSGVO)

We categorically do not forward your data to countries which are outside the validity range of the DSGVO (applies also to internationally active organizations). If, despite everything, forwarding does take place (e.g. in the framework of the use of software applications, or other IT services, whose manufacturers have their offices in a country outside the validity range of the DSGVO), then this would only take place with the presence of an appropriate EU Adequacy Decision or other appropriate guarantees (e.g. EU Standard Contractual Clauses). You have the right to receive detailed information in this regard. The desired information can be requested via the contact data of the data protection officer (see No. 2).

8. Retention period and deletion of your personal data

Legislators have ruled on a variety of retention periods which we observe with great care, and about which we seek consultation to ensure that we meet these obligations. It is a fundamental fact that, in this context, we only retain your personal data for as long as is permitted by the defined purpose, or which the legislature has stipulated for verifiable reasons. If we should wish to retain your data for a longer period than described above, then we would request your voluntary declaration of agreement to do so.

Our Server Logfiles are deleted after a period of 90 days. Information about the retention duration of Cookies can be seen in No. 16 of this privacy statement.

9. The right to information, deletion, correction, contradiction, and use of your personal data

You have the right to request a confirmation from us as to whether your personal data is being processed. If this is the case, then you have the right to information about this personal data, and the following information:

- the purpose of the processing
- the categories of personal data that are being processed
- the receiver or category of receiver to whom your personal data has been revealed or to whom the data is still to be revealed, in particular in the case of receivers in EU third countries or in the case of international organizations
- if possible, the planned duration for which your personal data will be retained, or, if this is not possible, the criteria for the determination of this duration
- the existence of a right to correction or deletion of the personal data applicable to you, or to restriction of the processing by us or a right of objection to this processing
- the existence of a right to complain to a governing authority
- if the personal data has not been obtained from the person in question, all the available information concerning the origin of the data
- in the event of the existence of automatic decision making, including profiling (meaningful information concerning the involved logic and the scope and aspired to effects of such processing on your person).

If your personal data is forwarded to a third country or to an international organization, then you have the right to be informed of the appropriate "guarantees" covering the securing of an adequate data protection level associated with the forwarding process.

We will provide you with a free copy of the personal data that is the subject of processing. We are entitled to make a reasonable charge for any additional copies that you may request, based on the administration costs involved. If you submit the application electronically you will be provided with the information in a common electronic form, unless you specify a different format.

The right to receive a copy may be restricted if this would be detrimental to the rights and freedoms of other persons.

You have the right to demand that we immediately correct any of your personal data that is wrong. Whilst considering the purpose of the processing, you have the right to demand supplementation of incomplete personal data, including a declaration of supplementation. You are welcome to contact us in order to be able to execute this right.

You have the right to demand the deletion of the personal data that we retain, provided that one of the following criteria is fulfilled:

- The personal data is no longer required for the fulfilling of the agreed purpose.
- You retract a voluntary declaration of consent (however, the legality covered by the consent remains unaffected by this until the revocation of the processing completed).
- Your personal data has been processed illegally in the past.
- There is a legal obligation to delete.
- Your personal data was acquired with reference to services offered by the information company (persons under 16 years of age).

In addition, you have the right to demand that we restrict the processing if one of the following conditions applies:

- The veracity of the personal data is contested by you, for a period that makes it possible for us to check the veracity of the personal data.
- The processing is unlawful and you reject the deletion of your personal data and demand, instead, the restriction of use of your personal data.
- If we no longer need your personal data for the purposes of the processing, but you, however, need it for enforcement, exercising or defense of legal claims.
- If you have contested the processing, provided that it has not yet been determined whether our justified reasons outweigh your reasons.

10. The right to data portability

You have the right to receive your personal data, that we retain, in a structured, common and machine-readable format, provided that this is processed in an automated process.

You also have the right to forward this data to a different responsible person to whom the personal data has been made available, without any hindrance by us.

When exercising your right to data portability, you have the right to ensure that your personal data is forwarded directly to a different responsible person by us, provided that this technically feasible.

The right to data portability may be restricted if the rights and freedoms of other persons are infringed by the exercising of this right.

11. Right of revocation of consent and continuance of consent already issued

If we are processing your personal data based on a declaration of consent, you have the right to revoke the consent. The legality covered by the consent remains unaffected by this until the revocation of the processing completed. Item 8 of this privacy statement must also be taken into account when considering compliance with retention duration periods.

12. Right of appeal to the supervising authority

If you consider it necessary to appeal to the responsible supervising authority, then you are welcome to exercise this right at any time.

The address of the responsible supervising authority in Baden-Württemberg, Germany, is as follows:

Der Landesbeauftragte für den Datenschutz und die Informationsfreiheit
Lautenschlagerstrasse 20, 70173 Stuttgart

13. Obligatory submission of your personal data and possible consequences of refusal to submit.

Visiting our home page is voluntary. However, required processing (see Item No. 5 of this privacy statement) are necessary for the correct functioning of our home page.

14. Automatic decision making and profiling

Automatic decision making with regard to your person does not take place. No "Profiling" (meaningful information concerning the involved logic and the scope and aspired to effects of such processing on your person) is carried out with the help of the personal data obtained from you.

15. Change of purpose

If we intend to change the purpose for which your personal data was originally acquired, we will advise you of this intent in advance, and in detail, in a transparent manner. In this case we will, of course, provide all the statutory stipulated information. If the change of purpose concerns processing of personal data based on the legal basis of a voluntary declaration of consent, we will inform you accordingly and request your formal consent to do so.

16. Cookies

Description	Function (is saved due to)	Technically necessary to use our homepage	Storage duration on your end device
cky-active-check	CookieYes sets this cookie to check if the consent banner is active on the website.	Yes	1 day
cookieyesID	CookieYes sets this cookie as a unique identifier for visitors according to their consent.	Yes	1 year
cky-consent	The cookie is set by CookieYes to remember the users's consent settings so that the website recognizes the users the next time they visit.	Yes	1 year
cookieyes-necessary	CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Necessary' category.	Yes	1 year
cookieyes-functional	CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Functional' category.	Yes	1 year
cookieyes-analytics	CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Analytics' category.	Yes	1 year
cookieyes-performance	CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Performance' category.	Yes	1 year
cookieyes-advertisement	CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Advertisement' category.	Yes	1 year
cky-action	This cookie is set by CookieYes and is used to remember the action taken by the user.	Yes	1 year
elementor	This cookie is used by the website's WordPress theme. It allows the website owner to implement or change the website's content in real-time.	Yes	never
CONSENT	YouTube sets this cookie via embedded youtube-videos and registers anonymous statistical data.	No	2 years
_gid	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	No	1 day

YSC	This cookies is set by Youtube and is used to track the views of embedded videos.	No	never
__gat_UA-98127491-2	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the __gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	No	1 minute
VISITOR_INFO1_LIVE	This cookie is set by Youtube. Used to track the information of the embedded YouTube videos on a website.	No	5 months
IDE	Used by Google DoubleClick and stores information about how the user uses the website and any other advertisement before visiting the website. This is used to present users with ads that are relevant to them according to the user profile.	No	1 year
test_cookie	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	No	15 minutes
yt-remote-device-id	YouTube sets this cookie to store the video preferences of the user using embedded YouTube video.	No	never
yt.innertube::requests	This cookie, set by YouTube, registers a unique ID to store data on what videos from YouTube the user has seen.	No	never
yt.innertube::nextId	This cookie, set by YouTube, registers a unique ID to store data on what videos from YouTube the user has seen.	No	never
yt-remote-connected-devices	YouTube sets this cookie to store the video preferences of the user using embedded YouTube video.	No	never

17. Outstanding questions, complaints and suggestions

You are welcome to contact us in the event of questions, complaints, and suggestions concerning data protection. If necessary, you are welcome to contact our data protection officer (see Item No.2 in this Privacy Statement).

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